



We study various production attributes for each property using daily or monthly records for any historical period available. Furthermore, we look at business on the books for a certain period/month, compared to the prior year's month.

1. Room Nights
2. Room Revenue
3. F&B Revenue
4. Other Revenue
5. Total Revenue
6. Occupancy rate
7. ARR
8. RevPAR

Our Approach

- Extensive mind mapping sessions to collect information from management and the concerned departments as well as reviewing existing reports
- Comprehensive analysis of all historical production records as well as core sales and marketing strategies, policies and procedures
- Collect all data required and Produce specialised analysis reports. These can possibly as well be integrated with on-property business intelligence tools (if applicable) to automate further updates
- Because data is not only numbers, gaps might be naturally detected and finding passed to management along with industry best practices & recommendations
- Provide necessary training and support to the concerned staff so they could carry on adding new records and producing future reports

GET IN TOUCH!

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